

# Call for Research Participants

## *‘Aging in popular culture’*

### *Are you:*

- Interested in popular culture and media?
- An English speaking person living in mid-south Vancouver Island?
- Between the ages of either **20-35 or 65-80**?

### *If so:*

I would like to invite you to participate in a research project about age and aging being conducted through the University of Victoria.

We live in a world filled with images and ideas from popular culture and Western media that include film, television, the Internet, magazines and newspapers, as well as social media.

*The primary goal of this research* is to identify our perceptions of the representations on age and aging found in Western media and popular culture.

*Your participation in this research would involve:* Creating some photographs about age and aging found in media and popular culture that will be discussed later with the researcher in an interview.

***If you would like to learn more or participate in the project,  
please contact Linda Outcalt at 250-580-9292 or  
[loutcalt@uvic.ca](mailto:loutcalt@uvic.ca)***

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University  
of Victoria